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TSB Financial, a Division of Empeople Credit Union, Opens in Lomira, Mayville and Theresa

(LOMIRA, WI; Nov. 4, 2024) — Empeople Credit Union (Moline, IL) has officially acquired Wisconsin-based TSB Bank, which will now be known as [TSB Financial, a Division of Empeople Credit Union](#). The bank served businesses and customers in the Lomira, Mayville, and Theresa communities of Wisconsin for more than a century.

Empeople, which began as Deere & Company Credit Union in 1935, has a longstanding presence in John Deere Horicon Works, serving Wisconsin members there.

What this acquisition means for Wisconsin residents

As TSB Financial opens its doors, the credit union's focus remains empowering residents in Dodge, Fond du Lac, Washington, and surrounding counties expand their businesses and grow generational wealth.

“Our goal is to build on the legacy TSB Bank built over their 120-year history,” said Kurt Lewin, CEO of Empeople Credit Union. “We know how important this institution is to the community, and we intend to continue to expand the services we offer to local residents.”

Residents of Dodge, Fond du Lac, and Washington counties can continue to access the TSB business banking services they have come to trust and will now have access to even more consumer banking services at very competitive rates.

“At Empeople, we talk a lot about how you can do things your own way with us, on your terms – but you don't have to do them alone,” said Lewin. “If you're willing to put in the effort, we are going to help you get where you want to go, more quickly.”

In addition to an expanded suite of banking options, local residents will be able to access Empeople's Ongoing Financial Guidance program, which offers online education and personalized, one-on-one financial guidance on everything from creating your first budget to saving for college or retirement.

Access to new products and services will be slowly introduced over the next year.



About Empeople

Every financial journey is different. At Empeople Credit Union, we're committed to helping you reach your destination on your terms. Whether you need ongoing financial guidance to help you navigate your path, rates that help you reach your financial destination faster, or digital tools that let you manage your accounts from anywhere, you can do things your own way – but you don't have to do them alone.

Empeople Credit Union was founded in 1935. Headquartered in Moline, Illinois, Empeople serves members throughout the country and operates branches in a number of states, including Iowa, Illinois, Maine, and Wisconsin. Learn more at empeople.com.