



Empeople Credit Union donates \$5,000 for disaster relief following Mayville tornado

(Mayville, WI; June 11, 2025) — Empeople Credit Union presented the Southeast Chapter of the American Red Cross with a donation of \$5,000 in support of the work they did to help Mayville recover from last month’s tornadoes.

“Our volunteers worked extremely hard to be on the ground immediately after the storms and assisted several families and their pets with nowhere to go,” said Kelly Clark, Regional Philanthropy Officer with the American Red Cross, Wisconsin Region.

“We are very grateful for Empeople’s generosity in serving the people impacted,” Clark added.

Empeople has branches in Lomira, Mayville, and Theresa, which operate as TSB Financial, a Division of Empeople Credit Union. Both Lomira and Mayville saw tornadoes touch down last month, as did Horicon, where Empeople has had a presence in John Deere Horicon Works for nearly three decades.

“Supporting our local communities is part of what we do as a credit union,” said Zach Borens, Financial Wellness Manager at Empeople’s Horicon location, who presented the check to the Red Cross. “Credit unions live the mission of ‘people helping people’ every day, and that becomes even more important during times of crisis.”

To broaden their impact on local communities, the credit union will continue to deepen partnerships with local community organizations and businesses as they expand within Wisconsin.

About Empeople

Every financial journey is different. At Empeople Credit Union, we’re committed to helping you reach your destination on your terms. Whether you need ongoing financial guidance to help you navigate your path, rates that help you reach your financial destination faster, or digital tools that let you manage your accounts from anywhere, you can do things your own way – but you don’t have to do them alone.

Empeople Credit Union was founded in 1935. Headquartered in Moline, Illinois, Empeople serves members throughout the country and operates branches in John Deere locations within several states, and within communities in Iowa, Illinois, Wisconsin, and Maine. Learn more at empeople.com.



About the American Red Cross

The American Red Cross shelters, feeds and provides comfort to victims of disasters; supplies about 40% of the nation's blood; teaches skills that save lives; distributes international humanitarian aid; and supports veterans, military members and their families. The Red Cross is a nonprofit organization that depends on volunteers and the generosity of the American public to deliver its mission. For more information, please visit redcross.org or CruzRojaAmericana.org, or follow us on social media.