



Empeople Credit Union's Brad Johannes Receives 2025 Top Directors Award

(Moline, IL; December 17, 2025) — Empeople Credit Union proudly announces that Brad Johannes, vice president of wealth management, has been recognized as one of the nation's leading program directors in the 2025 Kehler Group Top Directors Awards.

Johannes secured the number two spot in the "2025 Top Directors in Emerging Firms" category. This marks the second win for Johannes and his team at [Empeople Investment & Retirement Services](#).

"This recognition belongs to my team and our clients," said Johannes. "In a world where financial decisions are increasingly more complex, our team exemplifies what it means to be true, fiduciary partners to our clients, helping them confidently navigate their financial journey and keeping them on track to achieve their goals. This recognition is a testament to the team's expertise and the trust our clients put in us."

To date, Empeople's Retirement and Investment Services and private banking teams manage more than \$680 million in assets for over 1,700 members nationwide, providing comprehensive strategies to help members build, protect, and grow their wealth.

Since 2021, the Kehler Group Top Directors Awards has celebrated excellence among financial services executives across the financial institution insurance and securities community. The awards honor leaders who deliver outstanding performance in managing investment services programs within financial institutions.