

Empowering financial futures: measuring Empeople's impact

For nearly 100 years, members have trusted Empeople Credit Union to help them reach their financial goals faster. It's no surprise that 100 employer partners across the country have chosen to support their teams by providing the zero-cost financial benefit of Empeople membership.

Empeople Credit Union membership includes:



High-yield savings & checking accounts



Tool, auto, and home lending



Five-star digital banking access



1-on-1 ongoing financial guidance, free for active members

"Banking with Empeople has shown me that outstanding service doesn't require a physical branch. Their digital-first approach, personalized support and focus on member financial success has made them my exclusive financial institution and a partner I confidently recommend to all our employees."

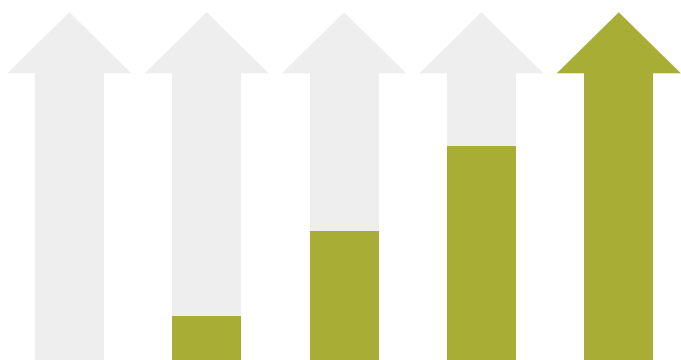
Dachelle Bray, HR Supervisor,
United Ag & Turf

Helping employees maximize their earnings in 2025

Our market-leading rates on savings and loans mean your employees' paychecks go further. But don't just take our word for it. These numbers speak for themselves.

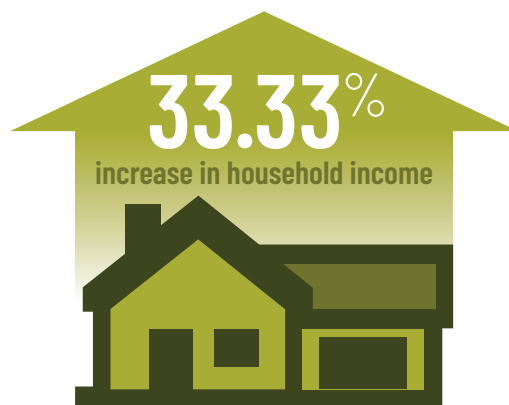
\$35 MILLION
in partner employee share deposits

Dealership and SEG employees
trust Empeople to deliver market-
leading rates on savings accounts.



4X
average savings

Members kept nearly 4 times more
money in their wallet annually than the
average credit union member.



after five years of Empeople membership.

To learn more about this cost-free benefit,
visit empeople.com/employeebenefit



Providing low-interest alternatives to tool loan financing



While the average Deere service technician spends roughly \$60,000 on tools throughout their career, we understand that **affordable alternatives to tool truck financing** are imperative to overall financial health.

We're proud to help service technicians excel in their careers, without racking up high-interest debt.



loans paid on time by partner employee members



in loans issued to partner employee members

Partner employees also receive **All-In Member Pricing** – reduced auto loan rates for members with direct deposit into their Empeople checking account.

Customized one-on-one financial guidance

We empower your employees to maximize their earnings and benefits package with ongoing financial guidance, in person and online.

19,000



Empeople Financial Success Center exercises completed

961



partner employees participated in ongoing financial guidance

680



employees attended financial education webinars

Award-winning member service

Members join Empeople for our market-leading rates and stay for our award-winning service and five-star digital banking app. In fact, **37% of partner employee members decide to make Empeople their primary financial institution.**

9.65/10

average member satisfaction score for new partner employee members



partner employee members have their direct deposit with Empeople

91%

partner employee members actively use digital banking

"Thanks for coming out and meeting with employees. It was an eye-opener for me to see the options available to actually make a little interest on my savings. Now I am making much more on my certificates! I would recommend Empeople based on the great customer service and savings options available!"

Cyndi Fiore, Controller,
LandPro Equipment LLC